



News Release

Contact:

Mary Novak
Counseling Services Coordinator
FISC
1800 Appleton Road
Menasha, WI 54952
(920) 968-6374
mnovak@fisc-cccs.org

Alan Prah
Education & Marketing Leader
FISC
1800 Appleton Road
Menasha, WI 54952
(920) 968-6332
aprah@fisc-cccs.org

For immediate release –

Details of Second Annual Fox Cities Financial Makeover Challenge to Be Announced During ‘Money Smart Week’ Event on Oct. 12

Menasha, October 1, 2009 – Information on how to participate in the second annual Fox Cities Financial Makeover Challenge will be announced during an Oct. 12 Money Smart Week Wisconsin event, cosponsored by a number of area schools and businesses.

“Banjonomics: Five Simple Rules for Family Financial Success” will feature Mark Schug, a nationally known financial expert who enjoys incorporating his banjo into his presentations. The event will be held from 6:30 to 8 p.m. Monday, Oct. 12, at the Radisson Paper Valley Hotel in Appleton. For free tickets, call (920) 886-1000. Limited seating is available.

Also that evening, information will be shared about the next Financial Makeover Challenge, which is again being cosponsored by members of the Fox Cities Money Smart Week Wisconsin Committee. The Challenge is designed to help local families improve their financial situation.

Four families will be selected from a pool of applicants to work with financial counselors from the Financial Information and Service Center (FISC), which is a Consumer Credit Counseling

agency and a program of Goodwill Industries of North Central Wisconsin. They will meet on a regular basis between Dec. 15, 2009 and April 15, 2010 to review their progress and make adjustments to their plan. The family that comes the closest to meeting its goals will be declared the winner of the Challenge.

The winner will receive a cash prize of \$1,000. The other three families will each receive a cash prize of \$250.

“All of the families will receive the benefit of improving their financial situation. Plus, their new habits and knowledge will benefit them forever,” said Mary Novak, FISC’s Counseling Services Coordinator. “The four families that participated in the 2008-09 Challenge all did very well. In total, they paid off \$13,586 in debt and accumulated \$16,844 in new savings.”

Videos about the 2008-09 Challenge can be viewed on FISC’s Web site at www.fisc-cccs.org.

For more information or an application to participate in the 2009-10 Challenge, contact FISC at (920) 886-1000. The deadline to apply is Friday, Nov. 13.

-- end --