



Creative Store Design, Inc.

July 7, 2004

Dear Jim:

For 40 years, Creative Store Design has been supplying top quality store fixtures to retail and commercial markets. Creative Store Design has been a partner with Goodwill Industries, not only in north central Wisconsin, but also across the United States.

Creative Store Design is a full fixture product line company with design layout and installation capabilities. Our product lines consist of:

garment racks	gridwall and accessories	shoe racks
book racks	slatwall and accessories	showcases
carts	gondola and wall shelving	z-racks
mannequins	hangers and hanger systems	shopping carts
sign holders	checkout counters	other accessories.

We are proud to be the preferred fixture supplier in the Goodwill computer directory and equally proud to be a partner with an organization whose mission supports improving the lives of people with disabilities and other barriers to independence.

Thank you for your interest in Creative Store Design. We look forward to a prosperous future with Goodwill Industries.

Sincerely,

Douglas Hammetter
President
Creative Store Design