

Your Donor Impact Report 2020



**ELEVATING
PEOPLE**
BY ELIMINATING
BARRIERS TO
EMPLOYMENT





“I love the people and the place. Goodwill has done the best for me, and I’m very thankful for all these years.”

Tammie, a team member at the Darboy Retail Store and Training Center, who celebrated 43 years with Goodwill this year. She started in 1977 through a partnership with Advocap and was hired a year later.



“When I lost my sight I really wasn’t sure what my skillset was going to be. So when I came here and was presented obstacles that I overcame, it definitely gave me the confidence to try newer things.”

James, who lost his eyesight in an accident two years ago, started at the Antigo Retail Store and Training Center through a partnership with North Central Health Care and has since been hired.



“As a Career Navigator, every day I have the privilege of demonstrating that Goodwill NCW genuinely values its people and earnestly supports them in being their best.”

Hoi, who serves as a Career Navigator in the Lake Hallie and Rice Lake retail stores and training centers.

“I get to guide and lead individuals through the challenges they face and watch them grow and succeed in ways they did not know were possible.”

Erin, who serves in the Fox Valley as a job coach for individuals with disabilities and other barriers to employment.



“It’s definitely helped me out a lot. Before this I was sitting around the house. I feel like it’s really given me a purpose. They gave me a chance when no one else did.”

Dustin, who came to the Tomah Retail Store and Training Center through a partnership with Aptiv.

“It always feels good to know that somebody over my shoulder believes in me and appreciates my work. I feel grand working here.”

Sally, who started at the Waupaca Retail Store and Training Center through a partnership with Forward Service Corp. and has since been hired.



Goodwill Starts with You

Mission is at the heart of what we do, and we have been celebrating that more than ever this past year as we marked a special milestone — our 50th anniversary.

Throughout those 50 years, our commitment to provide opportunity to those who are disadvantaged and underserved has never wavered.

Your financial donation helps us advance our mission and make a life-changing impact through job training and more for neighbors in our communities by building pathways to success and giving individuals a sense of pride and dignity.

We greatly appreciate your financial gift and loyal support. Thank you again for being our partner in this mission. Goodwill starts with you!



Chris Hess
President/CEO



Gregg Curry
Board Chair



46.8 million pounds of donations were diverted from the landfill in 2020.



Over a 1/2 million dollars in merchandise was given away to people in need.



The average donation and purchase supports **5 hours of job training and opportunities.**



Your donations and purchases helped provide individuals with disabilities and barriers to employment with **81,122 hours of meaningful work experience.**