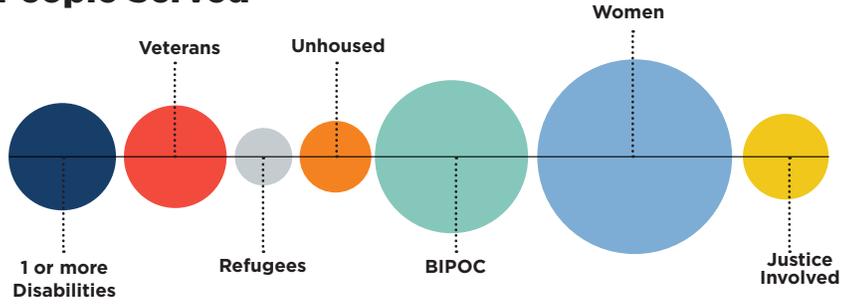


2025 Community Impact

Goodwill North Central Wisconsin helps disadvantaged individuals build skills, secure meaningful employment and improve financial stability, driving economic, social and environmental community impact.

People Served



People Served

Nearly **30,200** people supported through Employment Services and the GoodNeighbor Program.



Our Social Impact

Skill Building

Nearly **5,400** skills trainings completed.
84% of participants met or exceeded their training goal.



Financial Stability

More than **650** people placed in jobs & work experiences.



Our Regional Economic Impact



Our Environmental Impact

On average, 35 million lbs. of items are diverted from landfills annually.

Resale extends the clothing life cycle by more than 2 years and cuts textile emissions by 50%.

Goodwill NCW building upgrades have cut CO₂ emissions by **1.76 million pounds**.



Equals what **36,588 trees** remove from the air in 1 year.