



STARTS
with you.



Together, we achieve
life-changing impact in
our communities through
the power of work.

goodwillncw.org



Improving financial stability in underserved populations

Last year, Goodwill North Central Wisconsin increased the collective annual income of participants by **more than \$4.5 million.**

Noah overcame obstacles and built skills to help him thrive.

Growing up, Noah faced life-threatening health challenges that made it difficult to pursue his employment goals when he reached high school. With support from Goodwill NCW's School-to-Work program, he gained valuable job experience and developed essential workplace skills.

After completing the program, Noah was hired. The steady paychecks improved his financial stability and enabled him to buy a car and start saving for a home and retirement. His store leader shared that he has come a long way and has the potential to go even further.

Noah's story highlights how perseverance and the right support can help people overcome challenges and achieve their dreams.

“

Noah says he's proud of becoming a team member. It makes him “feel good to get a paycheck.”

”



Watch Noah's story:





Fueling our mission through your generous donations

On average, **90 cents of every dollar earned** is reinvested back into our mission.



Volodymyr's determination secured a brighter future for his family.

Volodymyr, born in the Ukraine, faced the hard decision to move his family to the United States due to the Russian invasion in 2022. Despite being well-educated, as a newcomer he struggled with finding employment due to past trauma and language barriers.

His determination led him to the Career EXCErate™ program. Although he faced the unexpected loss of his father and was unable to return to his home country to be with extended family, he showed resilience, completed the program, and secured a commercial driving job to support his family.

“

“My job helped me to become stable in United States. It helped me not worry about my future,” said Volodymyr.

”



Watch Volodymyr's story:

Career EXCErate is a collaborative program of Goodwill NCW, Fox Valley Technical College and Rawhide Youth services. This project is being supported, in whole or in part, by federal award number SLFRP0135 awarded to Goodwill via the Wisconsin Workforce Innovation Grant Program by the U.S. Department of the Treasury.



Contributing to a more sustainable future

On average, **35 million pounds** of items are diverted from our landfills annually.

Richard found stability, helping him chase bigger dreams for his family.

After serving in the United States Navy, Richard found himself struggling to transition into civilian life. His military experience didn't directly translate to civilian occupations. Despite previous struggles in pursuing a Commercial Driver's License, Richard discovered Career EXCELeRate™ and he completed his truck driving certification.

Career EXCELeRate job placement support services helped him secure a truck driving job with Legacy Express, aligning with his desired career path. The improved stability and success Richard has achieved is enabling him to fulfill and pursue even bigger dreams for his family.

“

When Richard came to Career EXCELeRate, he said, “They worked around what I wanted to do, where I wanted to go, where I wanted to be—and they made it all happen.”

”



Watch Richard's story:



Goodwill Starts with You.

Goodwill North Central Wisconsin is a nonprofit organization dedicated to Elevating People by Eliminating Barriers to Employment.

We are continuously evolving to meet the unique needs of our communities, empowering individuals and families and transforming lives through skill-building, sustained employment and improved financial stability for lasting impact.

This life-changing work is only possible with our communities' generous donations. Your ongoing support means more than you know.

Thank you.
Sincerely,



Chris Hess
President & CEO



Christyn Abaray
Board Chair

Create your Impact!



Make a financial donation

Make a one-time or recurring financial donation.



Hold a donation drive

Complete an interest form to learn how you can make an impact by holding a donation drive at your business, place of worship, school, or other local connections.



www.goodwillncw.org